

Run For Your Lives Malaysia 2014

Run For Your Lives is the world's premier zombie-themed 5km obstacle race. It was the first time for Run For Your Lives to be held in Malaysia and Sports Toto was proud to be one of the supporting partners. Organized by Dusty Monkeys, the first event was held on 13 December 2014 at the Malaysia Agro Park Serdang; the second and third event will be held in Penang and either in Johor or East Malaysia respectively.

Unlike other running events, participants need to assume the role of either a Survivor or a Zombie to navigate a 5km obstacle course. For the survivors to finish the race, they have to navigate through throngs of zombies and countless obstacles to reach the safe zone, with at least one lives flag remaining. Successful participants walked away with a Survivor medal while flesh-eating zombies earned themselves an Infected medal.

The event in Serdang started at 8am and there was heavy downpour at 4pm, and Sports Toto duty crew distributed rain coats to the participants during that time. The race was delayed to ensure the safety of the participants and resumed after the rain stopped. After the run, all the survivors and zombies were treated to the Apocalypse Party which they were entertained by music groups, celebrity models and Zouk's DJ.

2014 年大马 Run For Your Lives “活尸路跑” 活动

Run For Your Lives “活尸路跑” 活动是全球首屈一指，以丧尸为主题的 5 公里障碍竞跑赛。Run For Your Lives “活尸路跑” 活动是首次在大马举行，而多多博彩非常荣幸能够成为主办单位的其中一个合作伙伴。由 Dusty Monkeys 主办，这项活动的首站是在 2014 年 12 月 13 日，假沙登大马农业公园隆重举行，接下来的第二及第三站则分别会在檳城以及柔佛州或东马举行。

有别于一般的竞跑赛，参赛者们必须扮演幸存者或是丧尸的角色，并完成全长 5 公里的障碍竞跑赛。扮演幸存者的参赛者在完成障碍竞跑赛的过程中必须闪躲丧尸们的攻击，同时间必须在手中还保有至少一只求生旗帜下，克服无数的障碍物以到达安全区。成功过关的幸存者能获得一枚幸存者奖牌，扮演丧尸的参赛者则获得一枚侵染奖牌。

这项在沙登举行的赛事在上午 8 时正式开跑。然而，当日天公不作美，下午 4 时下起了倾盆大雨，惟多多博彩员工随即分发了雨衣给参赛者。有鉴于此，活动亦暂停至雨停后才继续进行，以确保所有参赛者的安全。在赛事完毕后，所有扮演幸存者或丧尸的参赛者都受邀至“末日狂欢派对”，并欣赏由乐队、名人模特儿和来自 Zouk 夜店的音乐 DJ 所呈现的余兴节目。